



APRL Sponsorship Opportunities

Who We Are

The Association of Professional Responsibility Lawyers (“APRL” pronounced April) is comprised of more than 400 lawyers, law professors and judges holding an interest in lawyers’ professional responsibility, legal ethics, legal malpractice, and the evolving law of lawyering, primarily through the application of the rules of lawyer ethics to the practice of law.

The majority of APRL members provide advice to lawyers on legal ethics issues, defend lawyers in discipline matters or civil malpractice cases, act as expert witnesses, teach professional responsibility courses in law schools, or perform ethics-related functions in law firms.

Our Impact

Your support of APRL provides the resources to continue our mission to improve the practice of law through the development and promotion of adherence to sound rules and regulation of the legal profession.

Member Benefits

- **Listserv** - an invaluable resource open to members. The listserv is a place for open discussion where members can solicit input on substantive topics of interest in the area of rules and principles of legal ethics applied to the practice of law. The listserv also permits APRL members to keep abreast of current events in the practice as well as quick research help from peers across the country.
- **Meetings** - The organization holds meetings twice a year, generally in the same city and near the time of the ABA annual and midyear meetings. Meetings feature discussion of a variety of topical professional responsibility and legal ethics issues by preeminent leaders in the field. The biannual meetings provide fun social events for networking. Periodically, APRL holds meetings internationally and has previously held them in Paris, Amsterdam and China.
- **Website** - The website provides a directory of members and furnishes a wealth of information about APRL. On the Members portion of the website, we offer topical and relevant information and a variety of resources on lawyers’ professional responsibility, legal ethics, legal malpractice and the law of lawyering.
- **Public Position on Professional Responsibility and Legal Ethics** - The Association takes public positions on matters pending before the executive and legislative branches of government. In terms of the judiciary, APRL provides testimony and input before the judiciary and, in appropriate cases, it files amicus curiae briefs. It also furnishes input and opinion relating to legal ethics matters before the American Bar Association and other bar organizations on professional responsibility matters.

When you sponsor at an APRL conference, you will have one-on-one opportunities to connect with the 80-100 attendees over the 3-day conference.

SPONSORSHIP OPPORTUNITIES

2024 MID-YEAR MEETING

FRIDAY LUNCH \$3,000

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on signage at the breakfast.
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor acknowledgement on APRL's website through July 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at lunch
- Sponsor will receive (1) complimentary registration to the 2024 Mid-Year Meeting

1 AVAILABLE

BREAKFAST \$3,000

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on signage at the breakfast.
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor acknowledgement on APRL's website through July 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at breakfast
- Sponsor will receive (1) complimentary registration to the 2024 Mid-Year Meeting

2 AVAILABLE

RESPONDENT'S ROUNDTABLE LUNCH

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on signage at the Respondent's Roundtable
- Verbal acknowledgment during the Friday morning Welcome/Announcements and during the Respondent's Roundtable
- Sponsor acknowledgement on APRL's website through July 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at lunch.
- Sponsor will receive (1) complimentary registration to the 2024 Mid-Year Meeting

1 AVAILABLE

WELCOME RECEPTION \$2,000

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on signage at the Welcome Reception
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor acknowledgement on APRL's website through July 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at reception.

SOLD

SPONSORSHIP OPPORTUNITIES

2024 MID-YEAR MEETING

NEW MEMBER/FIRST-TIME ATTENDEES MIXER

\$1,500

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgement on signage at the Mixer
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor acknowledgement on APRL's website through July 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at mixer

1 AVAILABLE

FRIDAY DINNER BEER & WINE

\$2000

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgement on signage at the Activity
- Verbal acknowledgment during the Friday morning Welcome/Announcements and during the Activity
- Sponsor opportunity to weigh in on activity plans.
- Sponsor opportunity to make available sponsor's written materials and/or swag at activity
- Sponsor acknowledgement on APRL's website through July 2024

SOLD

SNACK BREAK

\$1,000

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgement on signage at the Snack Break
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor opportunity to make available sponsor's written materials and/or swag at break
- Sponsor acknowledgement on APRL's website through July 2024

SOLD

ETHICS GAME SHOW PRIZE

\$25 - \$100

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgement on prize donated
- Verbal acknowledgment during the Friday morning Welcome/Announcements and during the Game Show
- Sponsor opportunity to provide sponsor's written materials and/or swag with prize(s).
- Sponsor acknowledgement on APRL's website through July 2024

MULTIPLE AVAILABLE



Sponsor Registration Form

Sponsor Contact Information –

Please complete the following carefully as this information will be provided to attendees in the on-site conference program.

Company/Firm Name: _____

Contact Name: _____

Title: _____

Address: _____

City/State/ZIP: _____

Phone: _____

Website: _____

Email: _____

Are you attending the conference? Yes No

If it is someone else, please list their name, phone and email

Attendee Information:

Yes! We want to –

Friday Lunch Sponsor (\$3,000)

Breakfast Sponsor (\$3,000)

Respondent's Roundtable Lunch Sponsor (\$2,500)

Welcome Reception Sponsor (\$2,000)

New Member/First Time Attendees Mixer Sponsor (\$1,500)

Friday Dinner Beer & Wine Sponsor (\$2,000)

Snack Break Sponsor (select which break below) (\$1,000)

Fri. AM

Fri. PM

Sat. AM

Ethics Game Show Prize Sponsor (\$25 - \$100)

Payment Information –

___ **Check enclosed (payable to Association of Professional Responsibility Lawyers)**

EXHIBITOR INFORMATION

a. CANCELTATION OF EVENT: In the unlikely event of cancelation of the APRL conference due to any Force Majeure event (i.e. fire, strikes, governmental regulations, terrorism, or other causes which prevent or make the same commercially unreasonable for its scheduled opening or continuance), then and thereupon exhibitors and APRL have no further obligation to one another, and APRL shall determine an equitable basis for determining any refund, after due consideration of expenditures and commitments already made.

b. DISPLAY HOURS: Exhibitors may begin set up at 6:00 a.m. on Friday, February 2, 2024. Set up must be completed by 7:30 a.m. Display hours are from 8:00 a.m. to 5:00 p.m. on February 2 and 9:00 a.m. – Noon on February 3. Removal of exhibit material at the conclusion of the move-out period is the responsibility of the exhibitor.

c. LIABILITY: Exhibitor agrees to hold APRL harmless from any liability, damages, or costs (including reasonable attorneys' fees) that may arise as a result of exhibiting at the APRL conference. Without limiting the breadth of this hold harmless agreement, exhibitor acknowledges that it shall extend to include the loss, damage, or theft of any equipment or materials exhibitor brings to the conference site as well as injuries that any of exhibitor's employees or agents may incur.

d. DAMAGE TO PROPERTY: No tape, pins, tacks, nails, staples, glue or any other permanent adhesive may be attached to any permanent wall, door or ceiling in banquet rooms or any other public space. Use of glitter/confetti prohibited. Exhibitors are liable for any damage caused to building, floors, walls and columns in and around the exhibit property.

e. FIRE SAFETY AND HEALTH: The exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment.

f. EXHIBITOR'S IDENTIFICATION: All exhibitors must be registered and wear the provided nametags at all times.

g. EXHIBIT SPACE: Exhibit space includes a 6-foot draped table. No backdrop is provided. Electrical outlets are available upon request.

**SHIPPING: Address item(s) - Hotel Distill Autograph
 101 West Main Street
 Louisville, KY 40202**

Please do not have shipments arrive prior to January 31, 2024.

I, the duly authorized representative of the undersigned company, on behalf of the company, subscribe and agree to all the terms and conditions contained in the Exhibitor Agreement.

Name: _____

Title: _____

Phone: _____

Company: _____

Tax ID#: _____

SUBMIT COMPLETED FORMS VIA:

Email - Karolyn@mcsource.net

Fax - (480) 990-1889

Mail - Karolyn Kiburz

Attn: APRL

7375 E. 6th Ave., Ste. 9

Scottsdale, AZ 85251