

## APRL Sponsorship Opportunities

### Who We Are

The Association of Professional Responsibility Lawyers (“APRL” pronounced April) is comprised of more than 400 lawyers, law professors and judges holding an interest in lawyers’ professional responsibility, legal ethics, legal malpractice, and the evolving law of lawyering, primarily through the application of the rules of lawyer ethics to the practice of law.

The majority of APRL members provide advice to lawyers on legal ethics issues, defend lawyers in discipline matters or civil malpractice cases, act as expert witnesses, teach professional responsibility courses in law schools, or perform ethics-related functions in law firms.

### Our Impact

Your support of APRL provides the resources to continue our mission to improve the practice of law through the development and promotion of adherence to sound rules and regulation of the legal profession.

### Member Benefits

- **Listserv** - an invaluable resource open to members. The listserv is a place for open discussion where members can solicit input on substantive topics of interest in the area of rules and principles of legal ethics applied to the practice of law. The listserv also permits APRL members to keep abreast of current events in the practice as well as quick research help from peers across the country.
- **Meetings** - The organization holds meetings twice a year, generally in the same city and near the time of the ABA annual and midyear meetings. Meetings feature discussion of a variety of topical professional responsibility and legal ethics issues by preeminent leaders in the field. The biannual meetings provide fun social events for networking. Periodically, APRL holds meetings internationally and has previously held them in Paris, Amsterdam and China.
- **Website** – The website provides a directory of members and furnishes a wealth of information about APRL. On the Members portion of the website, we offer topical and relevant information and a variety of resources on lawyers’ professional responsibility, legal ethics, legal malpractice and the law of lawyering.
- **Public Position on Professional Responsibility and Legal Ethics** - The Association takes public positions on matters pending before the executive and legislative branches of government. In terms of the judiciary, APRL provides testimony and input before the judiciary and, in appropriate cases, it files amicus curiae briefs. It also furnishes input and opinion relating to legal ethics matters before the American Bar Association and other bar organizations on professional responsibility matters.

***When you sponsor at an APRL conference, you will have one-on-one opportunities to connect with the 80-100 attendees over the 3-day conference.***

# SPONSORSHIP OPPORTUNITIES

## 2024 ANNUAL MEETING

### FRIDAY DINNER TITLE SPONSOR

**\$3,500**

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on signage at the Friday Dinner
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor acknowledgement on APRL's website through December 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at Friday Dinner
- Sponsor will receive (1) complimentary registration to the 2024 Annual Meeting
- Sponsor can collaborate with the Planning Committee as to what food & beverages will be provided

**SOLD**

### FRIDAY LUNCH SPONSOR

**\$3,000**

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on signage at the Breakfast
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor acknowledgement on APRL's website through December 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at lunch
- Sponsor will receive (1) complimentary registration to the 2024 Annual Meeting
- Sponsor can collaborate with the Planning Committee as to what food & beverages will be provided

**SOLD**

### BREAKFAST SPONSOR

**\$3,000**

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on signage at the Breakfast
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor acknowledgement on APRL's website through December 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at breakfast
- Sponsor will receive (1) complimentary registration to the 2024 Annual Meeting
- Sponsor can collaborate with the Planning Committee as to what food & beverages will be provided

**2 AVAILABLE  
1 SOLD**

### WELCOME RECEPTION SPONSOR

**\$2,500**

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on signage at the Welcome Reception
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor acknowledgement on APRL's website through December 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at reception
- Sponsor will receive (1) complimentary registration for the 2024 Annual Meeting
- Sponsor can collaborate with the Planning Committee as to what food and beverages will be provided

**SOLD**

# SPONSORSHIP OPPORTUNITIES

## 2024 ANNUAL MEETING

### RESPONDENTS ROUNDTABLE LUNCH SPONSOR \$2,500

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on signage at the Respondent's Roundtable
- Verbal acknowledgment during the Friday morning Welcome/Announcements and during the Respondent's Roundtable
- Sponsor acknowledgement on APRL's website through December 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at lunch
- Sponsor will receive (1) complimentary registration to the 2024 Annual Meeting
- Sponsor can collaborate with the Planning Committee as to what food & beverages will be provided

**SOLD**

### SNACK BREAK SPONSOR \$1,000

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on signage at the Snack Break
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor acknowledgement on APRL's website through December 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at break
- Sponsor can collaborate with the Planning Committee as to what food & beverages will be provided

**1 AVAILABLE**

### WELCOME BAG SPONSOR \$1,000

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on bags given to each attendee
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor acknowledgement on APRL's website through December 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag in the welcome bags
- Sponsor can collaborate with the Planning Committee as to what will be provided in the welcome bag

**SOLD**

### OPTIONAL SOCIAL ACTIVITY DURING FRIDAY'S EVENING BREAK \$1,000

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on signage at the Activity
- Verbal acknowledgment during the Friday morning Welcome/Announcements and during the Activity
- Sponsor acknowledgement on APRL's website through December 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at activity
- Sponsor can collaborate with the Planning Committee as to the activity

**1 AVAILABLE**

# SPONSORSHIP OPPORTUNITIES

## 2024 ANNUAL MEETING

### FRIDAY DINNER CO-SPONSOR

**\$700 Each**

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on signage at the Friday Dinner in conjunction with other sponsors
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor acknowledgement on APRL's website through December 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at Friday Dinner

**5 AVAILABLE**

### BASEBALL GAME SNACK SPONSORSHIP

**\$500**

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment for snack(s) provided to attendees at the baseball game on Saturday
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor acknowledgement on APRL's website through December 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at the baseball game
- Sponsor can collaborate with the Planning Committee as to what snack(s) will be provided

**1 AVAILABLE**

### APRL NETWORKING GAME/EVENT SPONSOR

**\$500**

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on signage at the event
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor acknowledgement on APRL's website through December 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at event
- Sponsor can collaborate with the Planning Committee as to what will be provided to participants

**SOLD**

### FRIDAY AFTERNOON TREAT SPONSOR

**\$300**

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on signage at the Snack Break
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor acknowledgement on APRL's website through December 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag at break
- Sponsor can collaborate with the Planning Committee as to what snack will be provided

**SOLD**

### PRIZE SPONSOR

**\$25 - \$100**

- Sponsor acknowledgment in digital conference brochure and onsite printed conference materials
- Sponsor name and logo acknowledgment on prize donated
- Verbal acknowledgment during the Friday morning Welcome/Announcements
- Sponsor acknowledgement on APRL's website through December 2024
- Sponsor opportunity to make available sponsor's written materials and/or swag prize(s)
- Sponsor can collaborate with the Planning Committee as to what prize(s) will be provided

**5 AVAILABLE**

## Sponsor Registration Form

**Sponsor Contact Information** – *Please complete the following carefully as this information will be provided to attendees in the on-site conference program.*

**Company/Firm Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/ZIP:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Are you attending the conference?** Yes      No

*If it is someone else, please list their name, phone and email*

**Attendee Information:** \_\_\_\_\_

### **Yes! We want to –**

**Friday Dinner Title Sponsor (Sold)**

**Friday Lunch Sponsor (\$3,000)**

**Breakfast Sponsor (\$3,000 - 1 Sold)**

**Respondent's Roundtable Lunch Sponsor (Sold)**

**Welcome Reception Sponsor (Sold)**

**Friday Evening Optional Social Activity Sponsor (\$1,500)**

**Snack Break Sponsor (select which break below) (\$1,000)**

Fri. AM      Fri. PM      Sat. AM

**Welcome Bags Sponsor (\$1,000)**

**Friday Dinner Co-Sponsor (\$700 each)**

**APRL Networking Game/Event Sponsor (\$500) (SOLD) Baseball**

**Game Snack Sponsorship (\$500)**

**Friday Afternoon Treat Sponsor (\$300)**

**Prize Sponsor (\$25 - \$100)**

### **Payment Information –**

\_\_\_ **Check enclosed (payable to Association of Professional Responsibility Lawyers)**

*Mail to – 7375 E. 6th Ave., Ste. 9, Scottsdale, AZ 85251*

## **SPONSOR INFORMATION**

**a. CANCELTION OF EVENT:** In the unlikely event of cancelation of the APRL conference due to any Force Majeure event (i.e. fire, strikes, governmental regulations, terrorism, or other causes which prevent or make the same commercially unreasonable for its scheduled opening or continuance), then and thereupon exhibitors and APRL have no further obligation to one another, and APRL shall determine an equitable basis for determining any refund, after due consideration of expenditures and commitments already made.

**b. LIABILITY:** Exhibitor agrees to hold APRL harmless from any liability, damages, or costs (including reasonable attorneys' fees) that may arise as a result of exhibiting at the APRL conference. Without limiting the breadth of this hold harmless agreement, exhibitor acknowledges that it shall extend to include the loss, damage, or theft of any equipment or materials exhibitor brings to the conference site as well as injuries that any of exhibitor's employees or agents may incur.

**c. DAMAGE TO PROPERTY:** No tape, pins, tacks, nails, staples, glue or any other permanent adhesive may be attached to any permanent wall, door or ceiling in banquet rooms or any other public space. Use of glitter/confetti prohibited. Exhibitors are liable for any damage caused to building, floors, walls and columns in and around the exhibit property.

**d. FIRE SAFETY AND HEALTH:** The exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment.

**e. SPONSOR IDENTIFICATION:** All exhibitors must be registered and wear the provided nametags at all times.

**SHIPPING: Address item(s) - InterContinental Chicago Magnificent Mile  
505 N Michigan Ave.  
Chicago, IL 60611**

**Please do not have shipments arrive prior to July 31, 2024.**

I, the duly authorized representative of the undersigned company, on behalf of the company, subscribe and agree to all the terms and conditions contained in the Exhibitor Agreement.

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Tax ID#:** \_\_\_\_\_

**SUBMIT COMPLETED FORMS VIA:**

*Email – Karolyn@mcsource.net*

*Fax – (480) 990-1889*

*Mail – Karolyn Kiburz*

*Attn: APRL*

*7375 E. 6th Ave., Ste. 9*

*Scottsdale, AZ 85251*