

Association of Professional Responsibility Lawyers Mid-Year Conference

Mexico City | January 14-17 2026

The Association of Professional Responsibility Lawyers is the country's leading bar association for legal ethicists and professional responsibility lawyers. APRL brings together lawyers, law professors, judges, in-house counsel, risk management professionals, and others focused on professional responsibility, legal ethics, and the law of lawyering. Sponsorship offers a meaningful opportunity to demonstrate leadership, support high-quality professional programming, and connect with a highly engaged audience of legal ethics and professional responsibility professionals.

Opportunity	Recognition and Benefits	Sponsorship Amount
Presenting Sponsor	Exclusive recognition as APRL's premier conference sponsor, including prominent visibility throughout conference materials, signage, attendee communications, and key conference touchpoints. The Presenting Sponsor will also receive special recognition during conference opening announcements and throughout the meeting.	\$10,000 (sole sponsor)
Signature Reception Sponsor	Recognition associated with APRL's signature networking reception or Friday Night Dinner, providing meaningful visibility during one of the conference's premier attendee engagement opportunities.	\$7,500 (sole sponsor per reception)
Meal Sponsor	Visibility associated with a conference meal, including breakfast, lunch, or other designated dining events that bring attendees together for networking, discussion, and professional connection.	\$2,500 (sole sponsor per meal)
Educational Programming Sponsor	Recognition associated with conference educational programming, professional development sessions, and discussions focused on professional responsibility, legal ethics, and the evolving practice of law.	\$500 (sole sponsor per program)
Attendee Experience Sponsor	Recognition through attendee-facing conference materials and amenities, including welcome bags, conference materials, branded giveaways, lanyards, and other touchpoints that enhance the attendee experience (provided by sponsor).	\$3,000 (sole sponsor) \$1,000 (multiple sponsors)
Networking & Engagement Sponsor	Recognition associated with networking activities, social events, attendee engagement initiatives, and other opportunities designed to foster professional connections throughout the conference. Sponsor typically provides limited gifts and giveaways.	\$300 (multiple sponsors)
WiFi Sponsor	Exclusive sponsor of WiFi and internet services. Name and QR code provided to attendees in advance and during conference	\$750 (Sole Sponsor)
New Lawyer Reception Sponsor	Exclusive sponsor of reception for early career and new lawyers. Visibility with the up-and-coming stars of APRL.	\$1,000 (Sole Sponsor)
Lanyard Sponsor	Recognition associated with name badges. Sponsor typically provides branded lanyards.	\$500 (Sole Sponsor)
Small Firm Sponsor	Recognition to attendees as a small firm sponsor of the overall conference. Available to firms with less than five attorneys.	\$250 (multiple sponsors)

Custom Sponsorships

APRL may also consider customized sponsorship opportunities based on organizational interests, meeting objectives, or strategic initiatives. Custom packages may be designed to align sponsor visibility with targeted programming, attendee engagement, or broader organizational goals.

Why Sponsor?

- **Reach a focused audience of professionals committed to legal ethics, professional responsibility, risk management, and the law of lawyering.**
- **Demonstrate support for thought leadership and professional development in a highly specialized area of legal practice.**
- **Build visibility before, during, and after the conference through attendee-facing recognition opportunities.**
- **Strengthen relationships with lawyers, academics, judges, in-house professionals, and leaders in professional responsibility.**

Reserve Your Sponsorship

Availability is limited. To discuss sponsorship opportunities, customized packages, or recognition benefits, please contact APRL conference leadership or the APRL administrator.